



CareMag[®]B

The Natural Way
For Diaper-Rash Relief



NATURAL BASED
A compound sourced from the **Dead Sea**



SUSTAINABLE
Ointment and cream formulations **free from Lead**



INNOVATIVE
Maximum strength and fast relief of diaper rash

Facts and Figures

CareMag[®]B

SAFETY TESTS

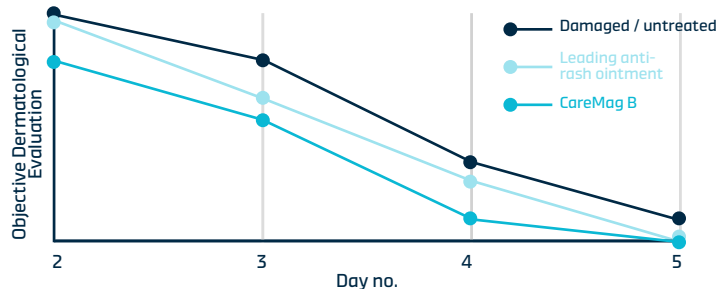
Tested on 50 volunteers in hypoallergenic (RIPT) and dermatology safety tests. None of the volunteers showed any sensitivity – the formulation is Hypoallergenic and dermatologically safe.

CLINICAL STUDIES

Using CareMag B formulation resulted in an immediate effect with time. CareMag B formulation performed significantly better than the leading anti-rash product.

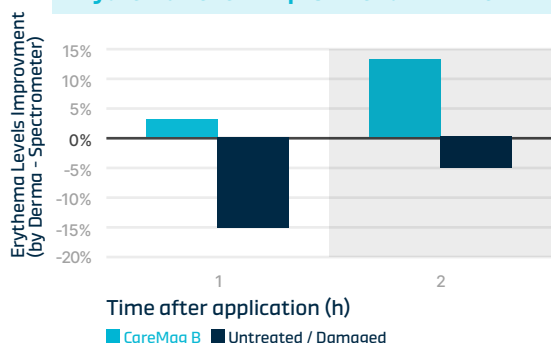


Objective Dermatological Evaluation Per Day

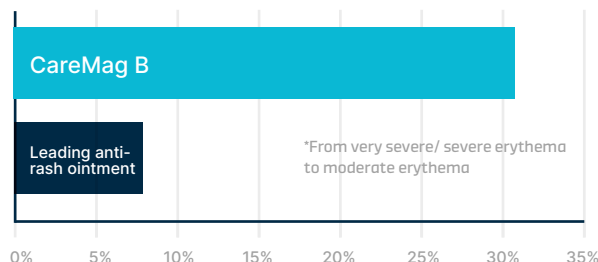


Tested by proDerm, Germany on 22 people, 10% SDS by 4 h patch test. Application on 4 consecutive days. Ointments with 40% CareMag[™] B or leading anti-rash ointment with 40% ZnO.

Erythema Levels improvement vs. Time



Improvement Percentage After 1 Day Treatment



Value:

Natural Based
Lead free
Environmentally friendly material

Effects:

Rapid relief from diaper rash

Applications:

Ointments and creams

Additional benefits:

Easy to spread
Improved sensorial feeling
Less skin whitening
Reduced clothes staining
Less stickiness to the skin
Easy to formulate

INCI:

CareMag B: Magnesium Oxide & Magnesium Hydroxide

Description:

White powder

CareMag B is verified by ECOCERT GREENLIFE conforms to the COSMOS Standard

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